

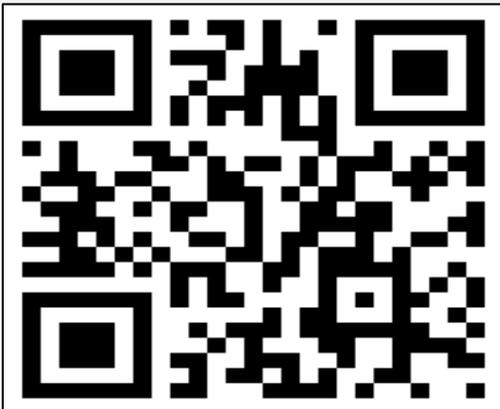
# Raise the Bar: Parents Helping Parents



It's harder than ever to be a parent.  
Hard to know if our children are being challenged in school.  
Hard to figure out what they need to know and how well they know it.

That's why a handful of parents came together to start Raise the Bar, a nationwide community of parents who want to share tools, advice, and stories.

Apply today by using the QR code below  
or by going to <http://bit.ly/1bh7cwS>.



## What does it mean to join Raise the Bar?

- ✓ Easy access to an educational check-up that shows what each of our children knows and needs to know.
- ✓ Convenient, easy-to-use tools that help us support our children's academic growth.
- ✓ Building a community of parents who know the challenges of parenting and provide support and resources to help one another.
- ✓ Working toward a day when all of our children can succeed at their highest levels.
- ✓ The opportunity to join other parents for a convening in Atlanta Jan. 24-26 (we'll cover expenses)

# About Raise the Bar

## *What is Raise the Bar trying to accomplish?*

- ✓ Our goal is simple: We want all kids to have access to the highest bar of excellence in education.
- ✓ How will we get there? By building an organization by parents, for parents, and with parents to help in our most important job: raising healthy, happy, well-educated children who can pursue their own dreams and tap their potential to contribute to an ever-changing world.
- ✓ To lend a hand, we've created a free, online "educational checkup" so we can find out whether our children are on track and how we can help them improve.

## *What is Raise the Bar asking me to do?*

- ✓ Use our free online tool to get your child an educational checkup and immediately connect them to free, personalized support.
- ✓ Join our community as a founding parent, where you'll take action to support other parents in accessing resources to help their children.
- ✓ Come join us for a weekend in Atlanta to learn more and provide feedback, meet other parents seeking to Raise the Bar, and help build this community of parents.
- ✓ If you can't join us in Atlanta, you can still be a founding parent. We will be hosting a series of webinars that will present ideas and get parent input for how to move forward.

## *What is the opportunity to attend the January 24-26 convening in Atlanta?*

- ✓ Parents should come from all regions, backgrounds, and viewpoints. They should be committed to helping their children be successful, and they should be willing to take action to seek and offer support to other parents in their own neighborhoods and around the country.
- ✓ We're seeking parents with at least one child in grades 3 through 7 (Raise the Bar will expand to additional ages and grades this fall).
- ✓ Raise the Bar will cover all travel, accommodations, and meals.
- ✓ Apply today by going to [http://bit.ly/1bh7cwS!](http://bit.ly/1bh7cwS)

## *Where can I learn more about Raise the Bar?*

Raise the Bar is an effort supported by America Achieves, a national nonprofit that aims to increase educational success for all kids. Find out more at [www.americaachieves.org](http://www.americaachieves.org).

