

Yearbook Picture Advertisement Rubric

* Christmas Advertisement, Merry Grinchmas*

Name _____ Date _____

Category	Category Explanation	Total Points High to Low—Highest Points—EXCELLENCE 😊 0/ 1 Point MEDICORE (Poor) 😞	Points Awarded
<i>Your Picture Selection(s)</i>	Is it YOU/YOUR LIKENESS? Is it a good picture or were you trying to get by??? Is it clear, relevant to/and/or for theme? Is it photo-shopped well?	6	
<i>Overall Color Balance</i>	Do your colors work well together? Does everything work with background? Were things boosted? Toned down?	5	
<i>Cutting and Pasting</i>	Did you cut all elements out clearly and neatly? Seamless?	6	
<i>Layering</i>	Is it "seamless?" Do the layers seem to fit together effortlessly?	6	
<i>Font Choice</i>	Does your Font enhance your picture? Is it well balanced within your entire montage?	5	
<i>Depth of Techniques</i>	Are there several editing techniques noted? Did you use several photo edits, stickers, effects, etc. Did you make critical choices?	10	
<i>Overlays vs. Effect Balance</i>	Did you make good choices in overlaying textures? Is there more than one	4	
<i>Research Involved/Use of Different Software Applications</i>	Did you utilize several different software applications? <i>Picmonkey, Pixlr, Photo Explosion, Fotoflexer, Ipiccy, Pizap</i> . Did you put research/time into the choice of other graphics chosen to help represent your overall montage?	12	
<i>Photo-logical Interpretation</i>	Is your theme evident? Is your picture or final idea clear? Do all the elements work together?	5	
<i>Believability</i>	Is the final picture believable as one whole picture or overall idea instead of several small ones?	5	

Effort/Time	How much care did you show over the ENTIRE project? Did you work hard to reach the deadline DESPITE difficulties or did you make excuse or just didn't care at all? <i>I seeeeeee you</i>	6	
Creativity	5 (5 Being Excellent- 1 Being Poor... poor quality of picture selection... edit just done for sake of doing assignment, little to no care was given and is evident in the work.	10	
Descriptive Write-Up/I AM Poem/Jingle	I AM Poem EACHFree of Errors and Relevance to Picture ☺	8	
Overall Theme Analysis/	5 - Is the theme carried throughout? Is it relevant to your editing? Can the AUDIENCE "get it" or grasp your idea clearly?	12	
		Total points possible 100	
Total Points	Comments		Grade