

Solar System Travel Brochure

Name: _____

Destination: _____

CATEGORY	4	3	2	1
Content – Accuracy & Creativity	All facts in the brochure are accurate and the fictional aspects are creative and believable.	Most of the facts in the brochure are accurate and the fictional aspects are creative and mostly believable.	Many of the facts in the brochure are accurate and the fictional aspects mostly believable.	Many of the facts in the brochure are inaccurate and the fictional aspects are not well developed.
Writing - Organization	Each section in the brochure has a clear beginning, middle, and end.	Almost all sections of the brochure have a clear beginning, middle and end.	Most sections of the brochure have a clear beginning, middle and end.	Less than half of the sections of the brochure have a clear beginning, middle and end.
Writing - Mechanics	There are no grammar, spelling, or capitalization mistakes in the brochure.	There are one or two grammar, spelling, or capitalization mistakes in the brochure.	There are a few grammar, spelling, or capitalization mistakes in the brochure.	There are many grammar, spelling, or capitalization mistakes in the brochure.
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has well-organized information.	The brochure's formatting and organization of material are confusing to the reader.
Graphics/Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
Sources	The brochure references three sources for facts and images and the sources are properly formatted and clearly provided.	The brochure references three sources for facts and images but the sources are not properly formatted.	The brochure references fewer than three sources for facts and images or the sources are not properly formatted.	The brochure references fewer than three sources for facts and images and the sources are not properly formatted.
Presentation	The presentation of the brochure was engaging and included all of the requirements.	The presentation of the brochure was engaging and included most of the requirements.	The presentation of the brochure was difficult to hear or did not make sense, but all requirements were met.	The presentation of the brochure was difficult to hear or did not make sense and was missing one or more requirements.

Comments:

Total Score: _____